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MEDIA ALERT/PHOTO OPPORTUNITY

Architect Sarah Susanka Unveils Not So Big® Showhouse Design For SchoolStreet Homes In Libertyville, Ill.

*21 of 26 SchoolStreet homes sold in 9 months;
Phenomenon bucks national housing trends with SchoolStreet’s successful formula for
bringing high-quality, architect-designed homes to the marketplace at value driven prices.*

WHAT: Come see what acclaimed architect Sarah Susanka, FAIA, has in store for Libertyville as she unveils drawings of her Not So Big Showhouse design for SchoolStreet Homes. The highly anticipated Showhouse will open in the fall of 2011. Amazingly the Showhouse, with its yet-to-be revealed plans, has already sold. Three other versions of Susanka’s design for SchoolStreet will be available for interested buyers. Each will feature a unique exterior street face.

Susanka’s Showhouse in Libertyville is a landmark event. For the first time, the best-selling author of the Not So Big House series of books has agreed to design a house for a major development. Her goal is to introduce a semi-custom product into the mainstream residential housing market. The Showhouse will feature all the hallmarks of a Not So Big house, emphasizing quality, character, energy-efficiency, sustainability, comfort and beauty. Gone are the unused formal rooms. Remaining spaces are perfectly tailored to fit today’s more informal lifestyles. In short, it is designed for the way we *really* live and is filled with Susanka’s trademark Not So Big built-ins and details that turn a house into “Home.”

INTERVIEW OPPS:

- Sarah Susanka is available to discuss the features of the Not So Big Showhouse, as well as to explain why she chose Libertyville as the ideal place to unveil a Not So Big House design for the mainstream market.
- John McLinden, developer of SchoolStreet Homes, is available to discuss SchoolStreet Homes and why so many people are quickly turning to this new model for creating vibrant communities.

WHEN/WHERE:	Wednesday, Feb. 9, 6-8 p.m.	Libertyville Civic Center
	Public Unveiling Event	135 West Church St., Libertyville, Ill.

BACKGROUND:

SchoolStreet’s Front Porch Revival homes blend almost seamlessly with the historic turn-of-the-century homes in the neighborhood. Each house design offers an updated floor plan with classic architectural style including American Craftsman and Bungalow. The development features 26 lots along with a historic school that will be transformed into 15 urban lofts. The development is located a block from a vibrant downtown and blocks from a commuter rail train station. Houses start at \$525,000. The Not So Big Showhouse will be around 2,450 square feet.

Susanka is the author of nine books that collectively weave together home and lifestyle, revealing that a “Not So Big” attitude serves not only architectural aims, but life goals as well. Her books have sold well over one million copies and established Susanka as a sought-after resource for her insights into how we inhabit our homes, our planet and even our day-to-day lives. Susanka is a member of the College of Fellows of the American Institute of Architects and a Senior Fellow of the Design Futures Council. She was born in Kent, England, and lives in North Carolina.